



**Congratulations to our regional
businesses selected to receive
support under a
MEDC pilot program**

LANSING – Five regional companies are part of fifty-four small and midsize companies from around Michigan that have been selected to receive business development support through the Pure Michigan Business Connect Economic Gardening Pilot Program being offered by the Michigan Economic Development Corporation. This program will help the second-stage companies grow and in turn, generate new private investment and create new jobs for Michigan and the program is part of a MEDC toolkit for economic gardening that's built on Michigan's broad asset base of strong corporate enterprises, innovative entrepreneurs and rich technology resources.

Selected Pilot Program Companies from the Greater Lansing Region:

Harvest Music and Sound (Harvest Creative Services), Lansing – Work on brand development by providing creative content that is executed through strategy, writing, video, music, design and digital. Existing client base includes marketing directors, brand managers, and advertising agencies.

KTM Industries, Inc., Lansing – Manufacture starch-based foam material for the packaging and toy markets.

KI Technologies, East Lansing – Provide IT services for small businesses in mid-Michigan. Typical clients have 10 - 100 employees and do not have their own IT staff. Function as their IT department, helping them implement appropriate technologies to run their businesses.

LorAnn Oils, Inc., Lansing – Manufacture and distribute essential oils and flavorings for a wide variety of industries. Sell to both manufacturers and retailers.
www.lorannoils.com

Niowave, Inc., Lansing – Produce superconducting particle accelerators for research laboratories and industrial uses for customers across the world.
www.niowaveinc.com

The Michigan Economic Development Corporation, a public-private partnership serving as the state's marketing arm and lead agency for business, talent and jobs, focuses on helping grow Michigan's economy. For more on the MEDC and its initiatives, visit: MichiganAdvantage.org.